

BBA - 1<sup>st</sup> 2023



# UNIVERSITY OF JAMMU

(NAAC ACCREDITED 'A GRADE' UNIVERSITY)  
Baba Sahib Ambedkar Road, Jammu-180026 (J&K)

Academic Section

Email: [academicsectionju14@gmail.com](mailto:academicsectionju14@gmail.com)

## NOTIFICATION (22/Sept./Adp/53)

It is hereby notified for the information of all concerned that the Vice-Chancellor, in anticipation of the approval of the Academic Council, is pleased to authorize the adoption of the Syllabi and Courses of Study in the subject of BBA of Semesters I<sup>st</sup> and II<sup>nd</sup> for Four Year Under Graduate Programme under the Choice Based Credit System as per NEP-2020 (as given in the annexure) for the examinations to be held in the years as per the details given below:

Subject	Semester	for the examination to be held in the years
BBA	Semester-I	December 2022, 2023 and 2024
	Semester-II	May 2023, 2024 and 2025

The Syllabi of the courses is available on the University website: [www.jammuuniversity.ac.in](http://www.jammuuniversity.ac.in)

Sd/-  
DEAN ACADEMIC AFFAIRS

No. F. Acd/II/22/6915-6934

Dated: 28-9-2022

Copy for information and necessary action to:

1. Special Secretary to the Vice-Chancellor, University of Jammu for information of Hon'ble Vice-Chancellor
2. Dean, Faculty of Business Studies
3. Convener, Board of Studies in Business Management,
4. Sr. P.A. to the Controller of Examinations
5. All members of the Board of Studies
6. Confidential Assistant to the Controller of Examinations
7. I/C Director, Computer Centre, University of Jammu.
8. Deputy Registrar/Asst. Registrar (Conf. /Exams. UG/ Exam Eval Non-Prof/CDC)
9. Incharge, University Website for Uploading of the notification.

*Sumitashamp*  
27/9  
Deputy Registrar (Academic)

27/9/22

BBA

# 1<sup>st</sup> Semester

Syllabi of BBA at FYUP under CBCS as per NEP-2020

Semester-I  
(Examinations to be held in December 2022, 2023 and 2024)  
Major Course

Course Code: UMJBBT101

Credits – 4

Maximum Marks – 100

Theory– 75

Tutorial – 25

Duration of Examination: 3 hours

Course Title: Management  
Perspectives & Organizational Behaviour  
Total No. of Lecture: Theory: 45 hours  
Tutorial: 30 hours

Objective: The objective of this course is to help students understand the conceptual framework of management and organizational behavior and correlate them to manage contemporary organizations.

**Unit-I:**

**Management:** Concept, Nature and Evolution of Management Thought: Early contributors, Scientific Management, human behavior and social system school; Decision theory school; Quantitative and system school; Contingency theory of management; Social and Ethical issues in management, Challenges of managing contemporary century corporations/organization.

**Unit-II**

**Managerial Functions:** Planning -concept, significance, types; Organizing -concept, principles, theories, types of organizations, authority, responsibility, power, delegation. Decentralization; Staffing; Directing; Coordinating; Control -nature, process, and techniques.

**Unit-III**

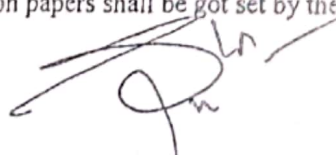
**Organizational Behavior:** Organizational behavior -concept and significance; Relationship between management and organizational behavior; organizational culture, Attitudes; Perception; Learning; Personality and values; emotions and moods. Motivation: Process of motivation; Theories of motivation; Leadership: Concept; Leadership styles; Theories of Leadership; Contemporary issues in Leadership.

**Unit-IV**

**Group Dynamics and Conflict Management:** Group dynamics -definition and importance, types of groups, group formation, group development, group composition, group performance factors; Principle-centered approach to team development. Organizational Conflict and Negotiations, Resolution of conflict. Organizational Development: Concept; Need for change, resistance to change; Theories of planned change; organization change and stress management, Organizational diagnosis.

**Note for Paper Setter :**

Each course shall be comprised of Mid Semester Assessment Test and End-Semester Examination. The responsibility of conduct and evaluation of the Mid Semester Assessment test lies with the Course Coordinator. The Mid Semester Assessment marks awarded to the students in each course shall be displayed on the notice board well in advance, at least one week before the commencement of End Semester examination. The End Semester Examination shall be conducted by the University and question papers shall be got set by the Controller of Examinations.



**Syllabi of BBA at FYUP under CBCS as per NEP-2020**  
**Semester-I**  
**(Examinations to be held in December 2022, 2023 and 2024)**  
**Major Course**

Course Code: UMJBBT101

Credits – 4

Maximum Marks – 100

Theory - 75

Tutorial - 25

Duration of Examination: 3 hours

Course Title: Management  
 Perspectives & Organizational Behaviour  
 Total No. of Lecture: Theory: 45 hours  
 Tutorial: 30 hours

**Scheme for examination**

		Time Allotted	Total Marks
(A)	Theory		(100)
	Mid-term assessment Test		Marks (75)
	External End semester examination shall consist of:	1 ½ hours	15
	Section A: Four (4) short answer questions representing all units/syllabi i.e. one question from each unit. Each question shall be 3 marks (All Compulsory)	3 hours	60
	Section B: Eight (8) long answer questions (four to be attempted) representing whole of the syllabi i.e. two questions from each unit. Each question shall be of 12 marks.		
(B)	Tutorial shall comprise of Case Studies, Role Plays, field visits, etc.		Marks (25)
	Daily Evaluation		
	Final Examination		
		10 Marks for continuous assessment	
		15 Marks for Final examination	

**Suggested Readings**

1. Griffin, Ricky W: Organisational Behaviour, Houghton Mifflin Co., Boston.
2. Koontz, Harold, Cyril O'Donnell, and Heinz Weihrich: Essentials of Management, Tata McGraw-Hill, New Delhi. Luthans, Fred: Organizational Behaviour, McGraw-Hill, New York.
3. Newstrom, John W. and Keith Davis: Organizational Behavior: Human Behavior at Work, Tata McGraw-Hill, New Delhi.
4. Robbins, Stephen P, and Mary Coulter: Management, Prentice Hall, New Delhi. Robbins, Stephen P: Organizational Behavior" Prentice Hall, New Delhi.
5. Udai Pareek: Understanding Organizational Behaviour, Oxford University Press, New Delhi.
6. S. Stephen P. Robbins: Organizational Behaviour, Prentice Hall of India Private Limited, New Delhi.



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Syllabi of BBA at FYUP under CBCS as per NEP-2020  
Semester-I  
(Examinations to be held in December 2022, 2023 and 2024)  
Minor Course

Course Code: UMIBBT102

Credits – 4

Maximum Marks – 100

Theory– 75

Tutorial - 25

Duration of Examination: 3 hours

Course Title: Managerial Economics  
Total No. of Lecture: Theory: 45 hours  
Tutorial: 30 hours

**Objective:** The purpose of this course is to apply economic concepts and techniques in evaluating business decisions taken by firms.

**Unit I:**  
Demand, Supply and Market equilibrium: individual demand, market demand, individual supply, market supply; Elasticities of demand and supply: Price elasticity of demand, income elasticity of demand, cross price elasticity of demand, elasticity of supply;

**Unit II:**  
Law of diminishing margin productivity, three stages of production, optimizing behavior in long run (isoquants, isocost line, optimal combination of resources). Costs and scale: traditional theory of cost (short run and long run, geometry of cost curves, envelope curves), modern theory of cost (short run and long run), economies of scale, economies of scope.

**Unit III:**  
Theory of firm and market organization: perfect competition: short run equilibrium of firm/industry, long run equilibrium of firm/industry; Monopoly: basic features, short run equilibrium, long run equilibrium; price discrimination; Monopolistic competition (basic features, demand and cost, short run equilibrium, long run equilibrium) ; Oligopoly (Cournot's model, kinked demand curve model)

**Unit IV:**  
Factor market: demand for a factor by a firm under marginal productivity theory (perfect competition in the product market, monopoly in the product market), market demand for a factor, supply of labour, market supply of labour, factor market equilibrium.

**Note for Paper Setter :**

Each course shall be comprised of Mid Semester Assessment Test and End-Semester Examination. The responsibility of conduct and evaluation of the Mid Semester Assessment test lies with the Course Coordinator. The Mid Semester Assessment marks awarded to the students in each course shall be displayed on the notice board well in advance, at least one week before the commencement of End Semester examination. The End Semester Examination shall be conducted by the University and question papers shall be got set by the Controller of Examinations.



# Syllabi of BBA at FYUP under CBCS as per NEP-2020

Semester-I  
(Examinations to be held in December 2022, 2023 and 2024)  
Minor Course

Course Code: UMIBBT102  
Credits – 4

Maximum Marks – 100

Theory– 75

Tutorial - 25

Duration of Examination: 3 hours

Course Title: Managerial Economics  
Total No. of Lecture: Theory: 45 hours  
Tutorial: 30 hours

## Scheme for examination

		Time Allotted	Total Marks (100)
(A)	Theory		Marks (75)
	Mid-term assessment Test	1 ½ hours	15
	External End semester examination shall consist of:	3 hours	60
	Section A: Four (4) short answer questions representing all units/syllabi i.e. one question from each unit. Each question shall be 3 marks (All Compulsory)		
	Section B: Eight (8) long answer questions (four to be attempted) representing whole of the syllabi i.e. two questions from each unit. Each question shall be of 12 marks.		
(B)	Tutorial shall comprise of Case Studies, Role Plays, field visits, etc.		Marks (25)
	Daily Evaluation		10 Marks for continuous assessment
	Final Examination		15 Marks for Final examination

## Suggested Readings

1. Dominick Salvatore (2009). Principles of Microeconomics (5th ed.) Oxford University Press
2. Lipsey and Chrystal. (2008). Economics. ( 11th ed.) Oxford University Press
3. Koutosyannis (1979). Modern Micro Economics. Palgrave Macmillan
4. Pindyck, Rubinfeld and Mehta. (2009). Micro Economics. (7th ed. ). Pearson.

Syllabi of BBA at FYUP under CBCS as per NEP-2020

Semester-I  
(Examinations to be held in December 2022, 2023 and 2024)  
Skill Course

Course Code: USEBBT 104  
Credits – 2  
Maximum Marks – 50  
Duration of Examination: 2 ½ hours

Course Title: Soft Skills  
Total No. of Lecture: Theory: 30 hours

**Objective:**

This course aims to at enriching the individual's personality and ensuring personal, social and professional productivity and satisfaction.

**UNIT-I**

Soft Skills: An Introduction – Definition and Significance of Soft Skills; Process, Importance and Measurement of Soft Skill Development. Self-Discovery: Discovering the Self; Setting Goals; Beliefs, Values, Attitude, Virtue. Positivity and Motivation: Developing Positive Thinking and Attitude; Driving out Negativity; Meaning and Theories of Motivation; Enhancing Motivation Levels.

**UNIT-II**

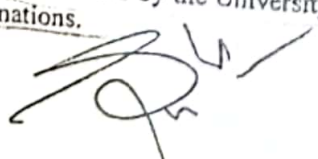
Public Speaking: Skills, Methods, Strategies and Essential tips for effective public speaking. Group Discussion: Importance, Planning, Elements, Skills assessed; Effectively disagreeing, Initiating, Summarizing and Attaining the Objective. Non-Verbal Communication: Importance and Elements; Body Language. Teamwork and Leadership Skills: Concept of Teams; Building effective teams; Concept of Leadership and honing Leadership skills.

**UNIT-III**

Interview Skills: Interviewer and Interviewee – in-depth perspectives. Before, During and After the Interview. Tips for Success. Presentation Skills: Types, Content, Audience Analysis, Essential Tips – Before, During and After, Overcoming Nervousness. Etiquette and Manners – Social and Business. Time Management – Concept, Essentials, Tips. Personality Development – Meaning, Nature, Features, Stages, Models; Learning Skills; Adaptability Skills.

**Note for Paper Setter :**

Each course shall be comprised of Mid Semester Assessment Test and End-Semester Examination. The responsibility of conduct and evaluation of the Mid Semester Assessment test lies with the Course Coordinator. The Mid Semester Assessment marks awarded to the students in each course shall be displayed on the notice board well in advance, at least one week before the commencement of End Semester examination. The End Semester Examination shall be conducted by the University and question papers shall be got set by the Controller of Examinations.





Syllabi of BBA at FYUP under CBCS as per NEP-2020

Semester-I  
(Examinations to be held in December 2022, 2023 and 2024)  
Skill Course

Course Code: USEBBT 104  
Credits – 3  
Maximum Marks – 50  
Duration of Examination: 2 ½ hours

Course Title: Soft Skill  
Total No. of Lecture: Theory: 30 hours

Scheme for examination

	Time Allotted	Total Marks
Mid-term assessment Test	1 ½ hours	10
External End semester examination shall consist of: <i>Section A:</i> Four (4) short answer questions representing all units/ syllabi i.e. one question from each unit. Each question shall be 2 ½ marks (All Compulsory) <i>Section B:</i> Six (6) long answer questions (three to be attempted) representing whole of the syllabi i.e. two questions from each unit. Each question shall be of 10 marks.	2 ½ hours	40

Suggested Readings:

1. Managing Soft Skills for Personality Development – edited by B.N.Ghosh, McGraw Hill India, 2012.
2. English and Soft Skills – S.P.Dhanavel, Orient Blackswan India, 2010.







# UNIVERSITY OF JAMMU

(NAAC ACCREDITED 'A' GRADE UNIVERSITY)  
Baba Sahib Ambedkar Road, Jammu-180006 (J&K)

Academic Section

Email: [academicsectionju14@gmail.com](mailto:academicsectionju14@gmail.com)

## NOTIFICATION (22/Sept./Adp/38)

It is hereby notified for the information of all concerned that the Vice-Chancellor, in anticipation of the approval of the Academic Council, is pleased to authorize the adoption of the Syllabi and Courses of Studies of the following Value Added Courses of Semester Ist and IInd for Four Year Under Graduate Programme under the Choice Based Credit System as per NEP-2020 (as given in the annexure) for the examinations to be held in the years as indicated against each:

S.NO.	Value Added Course	Semester	for the examination to be held in the years
1.	Understanding India	Semester-I	December 2022, 2023 and 2024
2.	Environmental Science and Education	Semester-I	December 2022, 2023 and 2024
3.	Digital Technology	Semester-II	May 2023, 2024 and 2025
4.	Health and Wellness	Semester-II	May 2023, 2024 and 2025

The Syllabus of the course is available on the University website: [www.jammuuniversity.ac.in](http://www.jammuuniversity.ac.in)

Sd/-  
DEAN ACADEMIC AFFAIRS

No. F. Acad/II/22/7260-7344

Dated: 28-09-2022.

Copy for information and necessary action to:

1. Special Secretary to the Vice-Chancellor, University of Jammu for information of Hon'ble Vice-Chancellor
2. Head/Convener, Board of Studies in Environmental Science, Biotechnology, Computer Science and Philosophy
3. Sr. P.A. to the Controller of Examinations
4. All Principal of the affiliated Degree Colleges
5. Confidential Assistant to the Controller of Examinations
6. I/C Director, Computer Centre, University of Jammu
7. Deputy Registrar/Asst. Registrar (Conf. /Exams, UG/ Exam Eval Non-Prof/CDC)
8. Incharge, University Website for Uploading of the notification.

*Sumitasharma*  
28/9/22  
Deputy Registrar (Academic)  
*AS* 28/9/22  
*ACR* 28/9/22  
*M* 28/9/22

Syllabus

Semester-I

Course Title: Understanding India

Value Added Course (VAC)

Examination to be held December 2022, 2023 and 2024

Credits: 2

Maximum Marks: 50

Mid Semester Test: 10 marks

End Semester Exam: 40 marks

Duration of Examination: 2½ hours

Course Code: UVAUIT101

No. of Lectures: 30

Learning Objectives:

1. To make student aware of the trajectories of historical and cultural development of India and the making of unity in diversity
2. To understand the major forms and phases of freedom struggle
3. To make student aware of the major contributors to our struggle for independence
4. To familiarize students with the process of constitutional developments and its emergence as one of the largest democratic state in the world
5. To make student aware of the major contributions of India to world civilization in the field of science and technology

**UNIT-I**

- I. *Bharatavarsha*: concept and its evolution: Vedic, Epic and Puranic traditions and the making of Modern India
- II. State and Imperial formation: Rise of Janapadas, The Mauryas, the Kushanas, the Guptas, Pallava, Cholas and Vijayanagara empire
- III. Origin and growth of major religious streams: Vedic, Jainism, Buddhism, Bhakti and Sufism, BrahmoSamaj, Arya Samaj, Religious philosophy of Sri Aurobindo
- IV. Development of literary traditions: Panini, Kalidasa, Veda Vyasa, Valmiki

**UNIT-II**

- I. India's Struggle for freedom: 1857 as the First War of Independence
- II. Important heroes of Freedom struggle: Birsa Munda, Bhagat Singh, Chandrasekhar Azad Subhash Chandra Bose.
- III. Formation of India National Congress and Contribution of Mahatama Gandhi; Making of Indian constitution and its salient features.
- IV. Re-emergence of Swadeshi Movement in India; Flagship Programmes: Jan DhanYojana; Skill India Mission; Make in India; AtamNirban Bharat.



Syllabus

Semester-I

Course Title: Understanding India

Value Added Course (VAC)

Examination to be held December 2022, 2023 and 2024

Credits: 2

Maximum Marks: 50

Mid Semester Test: 10 marks

End Semester Exam: 40 marks

Duration of Examination: 2½ hours

Course Code: UVAUIT101

No. of Lectures: 30

UNIT-III

- I. India's contribution to the world: Medical science: Charaka, Sushruta;
- II. Mathematics and Astronomy: Aryabhatta, Baudhyana, Brahmagupta, Ramanujam.
- III. Physics: Kanad, P.C.Ray, Raman

**Readings:**

- Basu, D. (2012) 'Introduction to the Constitution of India', New Delhi, Lexis Nexis.
- Bhikku, Parekh (1989). Colonialism, Tradition and Reforms: An Analysis of Gandhi's Political Discourses, New Delhi, Sage Publications.
- Bipan Chandra (1987). India's Struggle for Independence, Penguin, Delhi.
- Dhar, P.K. (2000): Growing Dimensions of Indian Economy. Kalayani Publishers. New Delhi.
- Dhingra, I.C (2020): Indian Economy, Sultan Chand & sons, New Delhi.
- Dutt, R. and Sundharam (2018): Indian Economy, S. Chand & Co. Ltd., New Delhi.
- Gautam A (2009): Advanced Geography of India, Sharda Pustak Bhawan, Allahabad.
- Godschalk, D.R. (et.al.) (1999): Natural Hazard Mitigation Recasting Disaster Policy and Planning, Island Press, Washington, D.C.
- Gore, M. S. (2002) Unity in Diversity: The Indian Experience in Nation-Building. Rawat Publication, Jaipur.
- Government of India, Economic Survey (Annual), Economic Division, Ministry of Finance, New Delhi.
- K. Roy, C. Saunders and J. Kincaid (2006) (eds.) 'A Global Dialogue on Federalism', Volume 3 Montreal, Queen's University Press.
- Kabir, Humayun (1946). Our Heritage, National Information and Publications Ltd., Mumbai.
- L. Rudolph and S. Rudolph, (2008) 'Explaining Indian Institutions: A Fifty Year Perspective, 1956-2006', Volume 2, New Delhi, Oxford University Press.
- M. Singh, and R. Saxena (2011) (eds.), 'Indian Politics: Constitutional Foundations and Institutional Functioning', Delhi: PHI Learning Private Ltd.
- Malik, S. C. (1975). Understanding Indian Civilization: A Framework of Enquiry, Indian Institute of Advanced Study, Shimla.
- Ministry of Human Resource Development.
- Ministry of Skill Development and Entrepreneurship.
- Misra, S.K and Puri (2020), V.K.: Indian Economy, Himalaya Publishing House, Mumbai



Syllabus

Semester-I

Course Title: Understanding India

Value Added Course (VAC)

Examination to be held December 2022, 2023 and 2024

Credits: 2

Maximum Marks: 50

Mid Semester Test: 10 marks

End Semester Exam: 40 marks

Duration of Examination: 2¼ hours

Course Code: UVAUIT101

No. of Lectures: 30

- MoEF, 2006: National Environmental Policy-2006, Ministry of Environment and Forests, Government of India
- MoEF, 2006: National Environmental Policy-2006, Ministry of Environment and Forests, Government of India
- Romila Thapar (2016) History of India, Tylor and Francis.
- S. Chaube, (2009) 'The Making and Working of the Indian Constitution', New Delhi, National Book Trust
- S. Cohen, (2002) India: Emerging Power, Brookings Institution Press
- Satish Chandra (2009) History of Medieval India, Orient Black Swan, New Delhi.
- Schneider, T. and Collins, L. (1998): Disaster Management and Preparedness, Lewis Publishers, Washington, D.C. 12.
- Sharma, T.C. (2013) Economic Geography of India. Rawat Publication, Jaipur.
- Tiwari, R.C. (2007) Geography of India. Prayag Pustak Bhawan, Allahabad.

SCHEME OF EXAMINATION

The paper shall be of 50 marks comprising 10 marks for Mid Semester Assessment and 40 marks for End-Semester Examination. The responsibility of conducting and evaluating the Mid Semester Assessment is vested on the teacher designated as Course Coordinator. The End-Semester Examination shall be conducted by the concerned University. In Section A of the Paper, there will be four (4) short answer questions representing all Units/Syllabi i.e. at least one question from each unit. Each question shall be of 2½ marks (All Compulsory). In Section B of the Paper, there will be Six (6) long answer questions i.e. two questions from each unit. The students are required to attempt one question from each unit. Each question shall be of 10 marks.



University of Jammu

Syllabi of Environmental Sciences at FYUP under CBCS as per NEP-2020

Semester – I

(Examination to be held December 2022, 2023, 2024)

Value Added Course

Course Code: UVAEYTI02

Credits: 2

Maximum Marks: 50

Course Title: Environmental Studies Science & Education

Contact Hours: 30

*Signature* *Dr. B. S. Singh*

**Syllabus for examinations to be held during the years Dec. 2022, 2023 & 2024  
under CBCS as per NEP-2020**

**Environmental Sciences Education**

Semester	I	Type	Value Added Course
Course Title	Environmental Studies	Course Code	UVAEVT102
<del>Credits</del>	and Education	Contact Hours	30
	2	Duration of Exam	2.5hrs
		External Exam	
		Duration of Exam	2.5hrs
		Maximum Marks	40
		Internal Exam	
		(Midterm assessment)	
		Duration of Exam	1.5hrs
		Maximum Marks	10

**Suggested readings:**

1. Asthana, D.K. Text book of Environmental studies. S. Chand publishing.
2. Basu, M., Xavier, S.S. Fundamentals of Environmental Studies, Cambridge University Press, India.
3. Basu, R.N. (Ed.) Environment. University of Kolkata.
4. Barucha, E. Text book of Environmental studies. University Press.
5. Miller, T.O. Jr. Environmental Science. Wadsworth Publishing Co.
6. Wagner, K.D. Environmental Management. W.B. Saunders Co. Philadelphia, USA 499p
7. Mckinnev, M.L. & Schoch, R.M. Environmental Science Systems & Solutions. Web enhanced edition 639p

**SCHEME OF EXAMINATION:**

The paper shall be of 50 marks comprising 10 marks for Mid Semester Assessment and 40 marks for End-Semester Examination. The responsibility of conducting and evaluating the Mid Semester Assessment is vested on the teacher designated as Course Coordinator. The End-Semester Examination shall be conducted by the concerned University. End-Semester Examination will consist of two sections in question paper with the pattern as follows:  
Section-A will consist of four (4) short answer questions representing all units/syllabi i.e. at least one question from each unit. Each question shall be of 2.5 marks (All compulsory).  
Section-B will consist of six (6) long answer questions (Three to be attempted, one from each unit) representing whole of the syllabi i.e. two questions from each unit. Each question shall be of 10 marks.

*Signature*  
*Date*  
*Place*



**Syllabus for examinations to be held during the years Dec. 2022, 2023 & 2024  
under CBCS as per NEP-2020**

**Environmental Sciences and Education**

Semester	I	Type	Value Added Course
Course Title	Environmental Studies and Education	Course Code	UVAEMT102
Credits	2	Contact Hours	30
		Duration of Exam	2.5hrs
		External Exam	
		Duration of Exam	2.5hrs
		Maximum Marks	40
		Internal Exam (Midterm assessment)	
		Duration of Exam	1.5hrs
		Maximum Marks	10

**Learning Objectives:** The course attempts to create pro-environmental attitude and behavioral pattern in student community and society to create sustainable lifestyle and awareness on various environmental issues.

**Learning Outcomes:** This course is expected to inculcate a critical thinking on various dimensions of environment through knowledge, skill, critical thinking and problem solving.

**UNIT 1. UNDERSTANDING THE ENVIRONMENT**

- 1.1 Environment: concept, importance and components
- 1.2 Ecosystem: concept, structure and function (food chain, food web, ecological pyramids and energy flow)
- 1.3 Ecosystem services: provisioning, regulating, supporting, cultural
- 1.4 Ecological succession: definition, process and types (Hydrosphere and Xerosere)
- 1.5 Concept and objectives: environmental education, environmental ethics

**UNIT 2. NATURAL RESOURCES AND ENVIRONMENTAL POLLUTION**

- 2.1 Natural resources: renewable and non-renewable (global status, distribution and production)
- 2.2 Natural resource management: individual, community and government level
- 2.3 Air, water and soil pollution: causes, effects and control
- 2.4 Solid waste management: collection, segregation, transportation and disposal
- 2.5 Climate change: causes and consequences

**UNIT 3. ENVIRONMENT AND BIODIVERSITY**

- 3.1 Ecological footprints: concept with special emphasis on carbon footprint
- 3.2 Contemporary views on the concept of gross net happiness and Aldo Leopold's land ethics
- 3.3 Ecotourism: concept of protected area network with special reference to Dachigam national park and Kishtwar national park
- 3.4 Biodiversity: concept, levels, hot spots and values
- 3.5 Threats and conservation of biodiversity

*[Handwritten signatures]*

First (I<sup>st</sup>) Semester

S. No	Course Type	Course No.	Course Title	Credits	Marks		Total Marks
					Theory		
1.	Value Added Course	UVAEVT101	Environmental Studies Science & Education	2	Mid semester: 10 Marks	End Exam: 40 Marks	50

*Signature*

02

*Detailed Syllabus for the Examination to be held in Dec. 2022, 2023, 2024*  
**Semester I**

**Ability Enhancement Course**

**Title: Communication English I**

**Course Code: UAEENT 105**

**Credit: 3**

**Maximum Marks: 75**

Maximum Marks Theory	:	75
External Theory (University Exam)	:	60
Internal Assessment	:	15
Duration of University Exam	:	03 Hours

**OBJECTIVES:** To provide the students with an ability to build and enrich their communication skills by making them familiar with different types of communication and to help the students attain a high level of proficiency in all the four language skills.

**Course Outcomes:**

At the completion of the course the learner will be able to:

- Develop vocabulary and improve the accuracy in grammar.
- Produce words with right pronunciation.
- Improve LSRW- listening, speaking, reading and writing skills and the related sub-skills.

**Syllabus**

**UNIT-I: Fundamentals of Communication**

- a) Communication: Definition, meaning, basics of communication
- b) Importance of Communication
- c) Barriers to communication (how to overcome communication barriers)
- d) Channels of communication: Formal and Informal, verbal and non-verbal
- e) Intrapersonal and Interpersonal Communication: Group and mass communication, Network communication
- f) Pathways of communication: downward, upward, horizontal

**UNIT-II: Listening Skills**

- (i) Listening: Concept (Active, Passive, Interpretive, Accent)
- (ii) Difference between hearing and listening
- (iii) Principles of effective listening

**UNIT-III: Speaking Skills**

Speaking Skill: Introduction, principals of effective speaking (stress, intonation, assertion, exclamation, emphasis)

**UNIT-IV: Grammar**

- (a) Articles
- (b) Prepositions
- (c) Homonyms, Homophones, words often confused



7

COURSE FRAME WORK OF THE FOUR YEAR UNDERGRADUATE PROGRAMME  
(FYUGP) UNDER NATIONAL EDUCATION POLICY (NEP-2020)  
UNDER GRADUATE COURSE (PSYCHOLOGY)

\*One Credit is two hour duration for fifteen working days or 45 periods of 40 minutes duration

EXAMINATION TO BE HELD IN DEC 2022, DEC 2023, DEC 2024  
SEMESTER-I

(MULTIDISCIPLINARY COURSE)

COURSE TITLE: PSYCHOLOGY IN EVERYDAY LIFE

Course code=UMDPSYT103

Total Marks=75 Credits=03

Theory Marks-75 (External = 60 + Internal = 15)

Duration of exam – 3 hours

**Course outcome:**

- The students will be better equip for understanding the skills required to manage everyday lives and the knowledge will be significant in enhancing their own lives and society.
- The students will learn usage of mnemonics as a learning strategy, challenges to healthy living and role of psychological skills in improving health.

**Unit-1:** Concept and meaning of psychology, Psychology in everyday life: Formation and challenges. Character strength and virtues, Practice of everyday living.

**Unit-2:** Concept; Meaning of educational psychology, Teaching learning process, understanding learners need, Dealing of students with special need, Learning strategies- Mnemonics

**Unit-3:** Motivation; Meaning, Types (intrinsic and extrinsic), Maslow hierarchy of need, Trio need theory- competence, relatedness and autonomy needs, Work-life balance.

**Unit-4 :** Role of psychology in health, Challenges to healthy living, stress, Model linking psychology and physical health, Psychological skills for enhancing intrapersonal experiences.

**Books Recommended**

- Ciccarelli, S.K., & White, J.N. (2016). Psychology. Pearson Education India.
- Donaldson, S.I., Csikszentmihalyi, M., & Nakamura, J. (Eds.). (2020). Positive psychological science: Improving everyday life, well-being, work, education, and societies across the globe. Routledge.
- Lord, J. (Ed.). (2022). Psychology of Education: Theory, Research and Evidence-Based Practice. Sage.
- Schraube, E., & Højholt, C. (Eds.). (2015). Psychology and the conduct of everyday life. London: Routledge.

**COURSE FRAME WORK OF THE FOUR YEAR UNDERGRADUATE PROGRAMME  
(FYUGP) UNDER NATIONAL EDUCATION POLICY (NEP-2020)  
UNDER GRADUATE COURSE (PSYCHOLOGY)**

**EXAMINATION TO BE HELD IN DEC 2022, DEC 2023, DEC 2024  
SEMESTER-I  
(MULTIDISCIPLINARY COURSE)  
COURSE TITLE: PSYCHOLOGY IN EVERYDAY LIFE  
COURSE CODE= UMDPSYT103**

- Strongman, K.T. (2007). Applying psychology to everyday life: A beginner's guide. John Wiley & Sons.
- Weblink: <https://egyankosh.ac.in/>

**\*One Credit is one hour duration for fifteen working days (periods) or 23 periods of 40minutes duration.**

**SCHEME OF EXAMINATION/ASSESSMENT:**

(a) Mid Term Examination covering 50% of the syllabus: (to be conducted by course coordinator)

Time Duration- 1.5 Hour (15 Marks)

Section A (5 marks) -5 Very Short Answer questions of 1 marks each to be attempted.

Section B (10 marks) -2 Long Answer questions of 5 marks to be attempted out of 3 given questions.

(b) External End Semester University Examination (60Marks)

Time Duration— 03 Hours

**Section A: Four (04) short answer questions representing all units/ syllabi i.e. one (01) question from each unit. The students are required to attempt all the questions. Each question shall be of three (03) marks (All Compulsory)**

**Section B: Eight (08) Long answer questions representing whole of the syllabi i.e. two (02) questions from each unit. The students are required to attempt one question from each unit. Each question shall be of 12 marks**